



Family Resource Network
of the Panhandle, Inc.



Health & Human
Services Collaborative

Logo Usage Policy for the Family Resource Network of the Panhandle, Inc. (FRNOTP) and the Health and Human Services Collaborative (HHSC)

Logo Usage

The FRNOTP and the HHSC logos are for the use of the FRNOTP in accordance with its mission and vision.

The FRNOTP is a nonprofit organization pursuant to the laws of the United States and under the Internal Revenue Code 501 (c)(3) corporations. As such, the FRNOTP and its planning and mobilization arm, the HHSC, must operate exclusively for the exempt purposes set forth in section 501 (c)(3). This extends to the work groups and their agents who conduct activities as HHSC members.

All rights to usage of the names, logo(s), likenesses, and images of the FRNOTP and the HHSC require approval by the Board of Directors. Questions or permissions regarding use may be directed to director@frnotp.org.

Do Not:

- Edit color, typeface, or other design elements
- Place the logo(s) into a shape or incorporate it with any other logo(s)
- Display the logo(s) on any website that disparages the FRNOTP or HHSC, including member work groups
- Display the logo(s) on any social media without written permission of the Board of Directors and in any way which violates any law or regulation
- Use the logo(s) to promote or imply endorsement of any political activity or campaign without written permission
- Use the logo for personal gain or any activity contrary to the mission and vision statement of the FRNOTP and HHSC.
- Associate the names, logo(s), likenesses, and images of the FRNOTP and the HHSC with improper actions such as libelous, obscene, or criminal, or leveraging the organizational brand(s) or website to mislead the public.

Do Not (continued)

- Use names, logo(s), likenesses, and images of the FRNOTP and the HHSC with lottery, game of chance, gambling act or business, sexually explicit materials, illegal drugs, alcohol consumption, or any other areas deemed inappropriate by the Board of Directors or beyond usage parameters set forth by state and federal law.

Once granted, the FRNOTP reserves the right to terminate the use of its names, logo(s), likenesses, and images and to refer to proper authorities for sanctions as they deem necessary.